

Le Sueur County Soil & Water Conservation District

Le Sueur County SWCD 181 W Minnesota St Le Center, MN 56057 Tel. (507) 419-0365 Website: www.lesueurswcd.org

Job Announcement

Title: Outreach Specialist/Soil Health Outreach Specialist

Location: Le Sueur County Soil and Water Conservation District

181 W. Minnesota St. Le Center, MN 56057

Salary Range: \$53,360-\$59,093/year, plus benefits

Expected Hours: 40 per week

Schedule: Monday to Friday

Job Summary:

The Outreach Specialist/Soil Health Outreach Specialist promotes the efforts of the Le Sueur County SWCD through a wide variety of media outlets. Additionally, this position develops content and prepares materials for social media, websites, field days, booths, and workshops, as well as attends events on behalf of the SWCD as it relates to programs and practices that are a priority within Le Sueur County.

Minimum qualifications:

- A minimum of two/four year degree in communications, marketing, public relations, environmental sciences, agronomy or a closely related discipline.
- Experience in a communication environment.
- Must possess a valid Driver's License.
- Ability to lift 50lbs and maneuver on uneven terrain.
- Knowledge of and the capability to work on various social media platforms.
- Experience working on website development and content creation.
- Knowledge of basic soil health principles and practices with the desire to attain Job Approval Authority in soil health practices.

- Experience working in all Microsoft Office programs.
- Ability to create useful content under minimal supervision.
- Excellent communication skills with an outgoing, self-motivated personality.
- Strong interpersonal skills and an ability to navigate and engage with a variety of cultures, experiences, and interests.
- Comfortable with public speaking and engaging audiences
- Any combination of education and experience that demonstrates the ability to perform the duties of the position will be considered.

To Apply:

- Applications can be found online at <u>www.lesueurswcd.org</u>
- Resume and cover letter are required.
- Email applications and questions to: mschultz@co.le-sueur.mn.us

Application deadline: May 3, 2024

The Le Sueur Soil and Water Conservation District is an Equal Opportunity Employer: All programs and services of the SWCD are available without regard to race, color, creed, national origin, gender, religion, disability, age, marital status, status with regard to public assistance, familial status, gender identify, sexual orientation, and other protected classes.